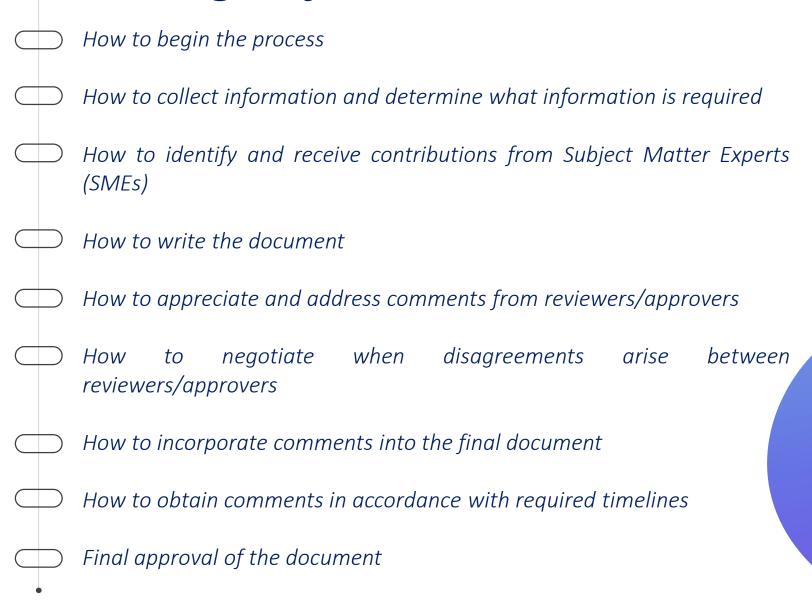


Webinar on

Technical Writing Tips In An Industrial Environment

Learning Objectives





This webinar gives general information to improve the quality of written presentations in an industrial environment.

PRESENTED BY:

After obtaining a B.S. and an M.S. in Chemistry from Tuskegee University, Robert Peoples joined the pharmaceutical industry as a Research Chemist with a concentration in analytical chemistry at Wyeth/Lederle. While at Wyeth/Lederle Robert was primarily responsible for the analysis of the Active Pharmaceutical Ingredient (API) *in various drug delivery* formulations, e.g. aerosols, capsules, creams, ointments, and tablets.

On-Demand Webinar

Duration: 60 Minutes

Price: \$200

Webinar Description

The webinar will describe a process to create quality documents from a blank screen in a timely manner. The process is logical and easily understood. The process describes the location and collection of important information. The process describes how to organize the information collected into a document. The webinar also addresses how to write the document and address comments received from reviewers and approvers.

Technical Writing differs from general writing in that Technical Writing is written for a highly specialized audience. The Technical Writer markets their ideas or defends the work to another person who may or may not appreciate your efforts. The Technical Writer taught to be aware that they know more about the subject matter than anyone else. That is particularly true if he/she did the work. That is even if someone else did the work because the Technical Writer is the only one who sees the collective efforts of everyone involved while others only see their individual contributions.



Technical Writing is the collection of all ideas, concepts, and comments related to the original assignment made by your supervisor. Technical writing must be balanced enough so that the highly technical audience will understand and appreciate what is said but Technical Writing must also be understood by an audience who may not be as well-versed in the subject matter as other members of the audience. Usually, Technical Writing consists of reports and/or Standard Operation Procedures (SOPs) but can also include Instruction Manuals.

Technical Writing in an Industrial Environment differs from general correspondence in that it is written for a specific audience. This webinar gives general information to improve the quality of written presentations in an industrial environment.



Who Should Attend?

Engineers

IT personnel

Statisticians

Any highly technical, highly specialized personnel





Why Should Attend?

You should attend this webinar because everyone will have to provide written presentations at some point in their careers. This webinar will provide an overview of the process to create high-quality documents in an industrial environment. The process will be presented in an easily understood format that attendees can apply to their daily tasks.

Scientists, engineers, IT personnel and statisticians among other highly technical specialists may find writing documents in an industrial environment to be a challenge. Join this webinar to gain valuable insight into how to meet this challenge.





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